Project Description

(to be used on PPs webcorners)

ECO-SEAROUTES transforms Mediterranean coastal tourism by creating sustainable nautical routes that **redistribute tourist flows from overcrowded ports to less known coastal areas and inland destinations**, reducing environmental pressure while supporting local economies through innovative tourism solutions.

This Interreg Euro-MED project brings together 10 partners from 7 Mediterranean countries (Italy, Spain, Greece, France, Montenegro, Cyprus, Slovenia) to develop a **transnational network of sustainable marinas** committed to shared environmental standards and responsible tourism practices.

The project delivers three integrated solutions:

* **ECO-SEA-ROUTE Strategy**: A comprehensive framework for sustainable port management connecting Mediterranean marinas through common environmental standards
* **9 ECO-SEAROUTES Itineraries**: Co-designed routes linking coastal areas with inland territories, offering authentic cultural experiences beyond mass tourism hotspots
* **9 Community Heritage Hubs**: Interactive spaces where local communities showcase their heritage and guide visitors toward sustainable tourism experiences

ECO-SEAROUTES promotes slower, more conscious nautical tourism through its focus on environmental sustainability and community engagement.   
Through participatory co-design involving over 100 local stakeholders ECO-SEAROUTES demonstrates that tourism can drive economic development while preserving Mediterranean natural and cultural heritage. The model offers a replicable solution for coastal destinations seeking to balance tourism benefits with environmental protection.